

REVOLUTIONIZING BOTTLE FEEDING

Faitron's patent-pending, game-changing heating technology is revolutionizing the baby bottle market. Before BabyBoo, parents suffered from long preparation time and frequent late night visits to the kitchen. Even leaving home with your baby, meant you had to struggle to feed your baby warm milk. All these inconveniences resulted in keeping your baby waiting.

Faitron tackles these daily struggles through the development of BabyBoo, the first smart-warming baby bottle. The key innovation inside BabyBoo is Faitron's patent-pending multi-sided heating technology. It allows parents the convenience and flexibility of having warm milk anywhere and anytime, within minutes.



- Patent-pending heating technology
- Temperature sensors avoid overheating
- Efficient multi-sided heating

Available in:



Volume:
120 ml / 4 oz

Age:
0-4 months



Volume:
180 ml / 6 oz

Age:
4-6 months



Volume:
240 ml / 8 oz

Age:
6-12 months



Faitron Ltd. is a Swiss company focusing on innovative mobile food solutions. Our goal is to improve health and well-being through our innovative product solutions.

At Faitron we emphasize quality, design and performance. With our patent-pending innovation, we have created the most efficient portable heating technology available.

Faitron has won the prestigious 2016 Swiss Kickstart Accelerator program, the largest accelerator in Europe.

Independent market researchers prove the global demand for BabyBoo.

Technavio Research 2016

"The global baby bottle market is expected to reach \$3.1 billion by 2021, growing with 4% a year."

Future Market Insight 2016

"The global infant formula market generated \$24.5 billion in revenue with a growth rate of 9.3% in 2016."

RnR Market Research 2016

"Asia is witnessing an increase in demand for high-tech baby bottle products with trendy designs and features."

To inquire about business opportunities, please contact us at:

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The first smart-warming baby bottle



Warms up
in 4 min



Even
Heating



App
Controlled



On the go



At Home

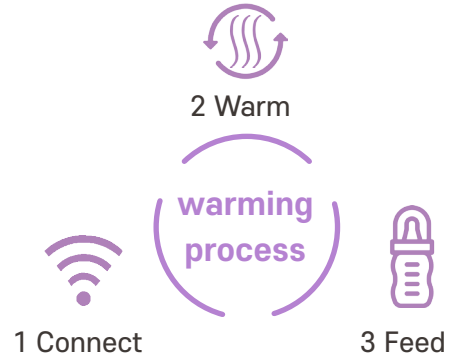


by **Faitron**

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BOTTLE FEEDING JUST GOT SMART

The patent-pending, multi-sided heating technology makes the BabyBoo the first smart-warming baby bottle available. BabyBoo warms milk evenly inside the bottle, without hot spots and within minutes. The light-weight bottle is compact and portable with the purpose of simplifying on-the-go feeding. The precise temperature settings and simple app control, also make it the perfect easy-to-use night feeding partner.



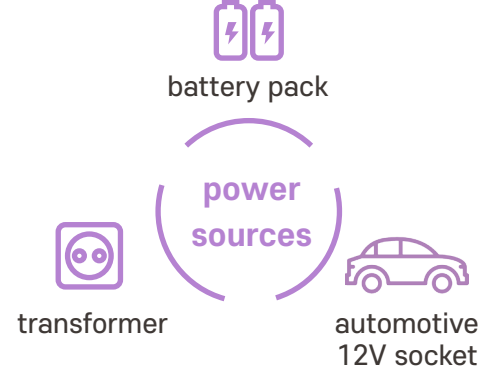
BabyBoo

Unlike any other baby bottle, BabyBoo warms milk under 4 minutes within the bottle. Through the continuous power supply of the docking station, the BabyBoo is always ready to be warmed at home. It also simplifies bottle use on the go as it comes with an external battery pack and can be plugged into any vehicle.

- Material:** PP, silicone, EA & BPA free, UV stable
- Food Safety:** Food grade materials
- Power:** 35 - 40 W
- Input Voltage:** 12 V / 110 - 240 V
- Working Voltage:** 12 V
- Technology:** Multi-sided heating
- Max. Temp.:** 50 °C / 122 °F
- Weight (120 ml):** 130 g / 0.29 lb
- Dimension (120 ml):** 72 x 156 mm



BabyBoo can be customized



BabyBoo App

The BabyBoo App enables parents to fully control the warming of the milk. Through the app you can either set your own temperature or use the quick preset options. Either way, with the live temperature feature the current temperature of the milk is always visible, guaranteeing a relaxed and healthy feeding experience.